

## **STINGER GT-C CONCEPT**

The First-Ever Kia Stinger Convertible

## ABOUT

The Kia Stinger "GT-C" is the first-ever convertible conversion to have been created for the sport car platform. The 1 of 1 concept was developed exclusively for City Kia of Greater Orlando by their in-house Motor Vehicle Performance department and was unveiled during Festivals of Speed at the Ritz-Carlton Orlando on March 14th, 2021. The purpose of the promotional project was to entertain and gauge consumers' interest in a droptop variant - although the original isn't for sale.

General Manager Raul Gomila entrusted his Director of Motorsports Joe Manno to spearhead the project, as well as enlisted other key industry players such as experienced coachbuilder Drop Top Customs and veteran SEMA Show project designer Aaron Vaccar to help bring the build to life. The team was able to secure sponsorships from established aftermarket manufacturers to support the construction, many of which were already supplying parts packages for other specialty vehicles available from City Kia MVP. Companies participating as official partners include AEM, Axe Wheels, Eibach, Mishimoto, Katzkin, Strictly Business, Toyo Tires, Turbo XS, RaceChip, Ultimate Performance and Velossa Tech.

The prototype was upfitted with exterior restyling such as a multi-piece carbon fiber body kit, 20" forged wheels and a lowered suspension handling kit – the interior was even sculpted with bespoke leather. The twin-turbo drivetrain also boasts performance enhancements such as improved air intake and cooling, engine tuning, and high flow exhaust system with unique rectangle tips. While there has not been any decisions as to whether this vehicle would ever come to market or what pricing could be, MVP remains committed to enhancing automobiles for individual customers as needed through City Kia's central Florida location.

Additional details will soon be available at <u>www.stingergtc.com</u>